

## **Up Advertising Expands with New Satellite Office in Oakland County, Michigan**

**Atlanta, GA** – June 3, 2024 – UP Advertising, a leading full-service digital marketing agency, is excited to announce the opening of its new satellite office in Oakland County, Michigan. This expansion marks a significant milestone in UP Advertising's ongoing growth and commitment to providing top-tier marketing solutions to clients nationwide.

The new Oakland County office will enable UP Advertising to better serve its growing client base in the Michigan region, offering a wide range of services including digital marketing strategy, branding development, social media generation and more. Located in the heart of Michigan's vibrant business community, the office will provide local businesses with direct access to the agency's expertise and services.

"We are thrilled to establish a presence in Michigan," said Alejandra Pelaez, CEO of UP Advertising. "This new office allows us to be closer to our Midwest clients, understand their unique needs and be of service to the local business community. We are also so grateful to the Michigan Hispanic Chamber of Service for opening up space in their offices so that we may establish our own."

UP Advertising's decision to expand into Michigan reflects its strategic vision to grow its footprint in key markets across the United States. The new office highlights the agency's commitment to fostering local partnerships and contributing to the economic vitality of the communities it serves.

### **About UP Advertising**

UP Advertising is a full-service multicultural marketing agency specializing in growing brands through our comprehensive strategies in both traditional and digital channels. Our team has over 23 years of experience developing effective strategies that help businesses reach business goals. We have the power to bring your brand to life, so don't hesitate to reach out for more information.